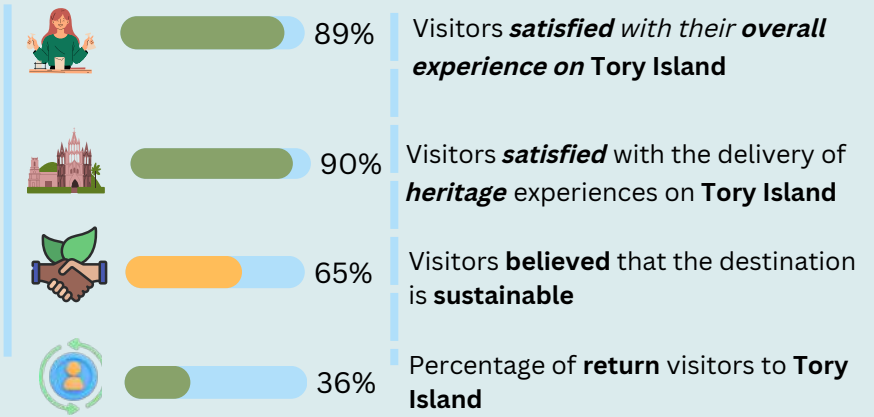


Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

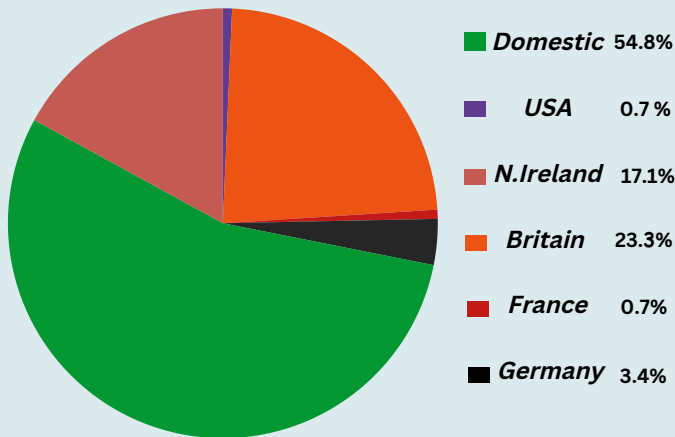
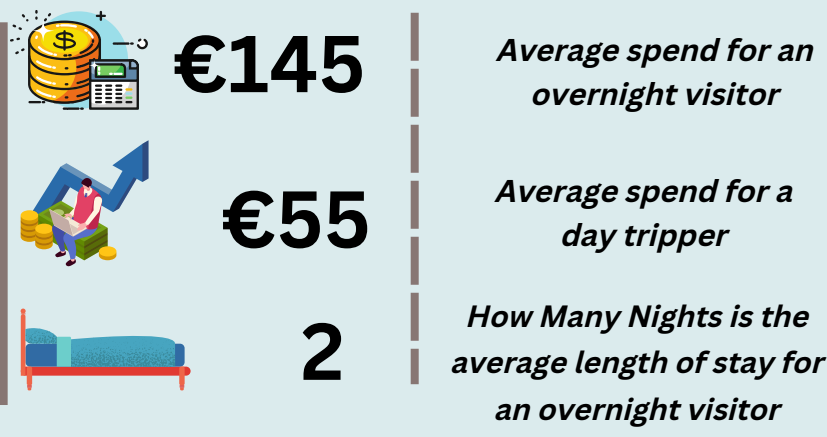
Tory Island Visitor Survey Results



Where are our visitors that were surveyed coming from?

What do our visitors contribute to Tory Island?

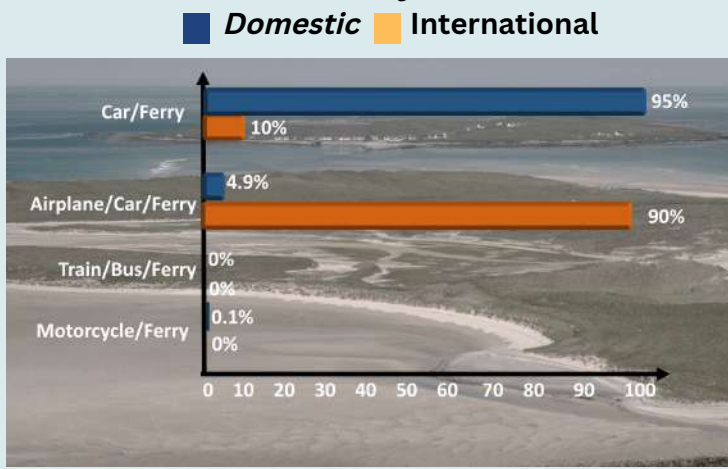
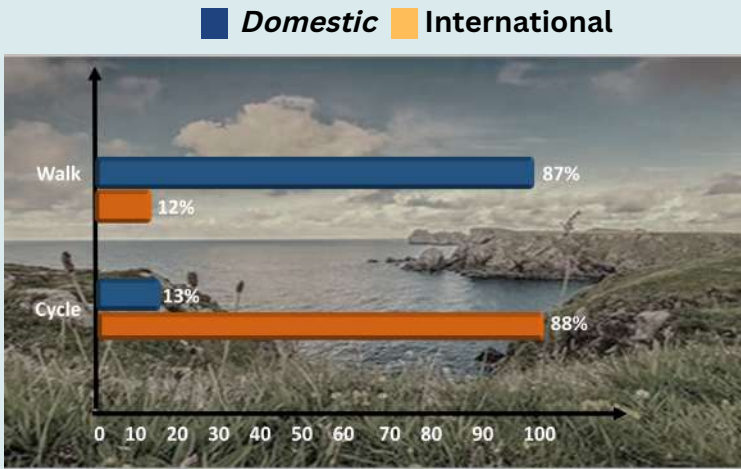
ECONOMIC SUSTAINABILTY



Transportation

Visitors' primary mode of transport to travel to Tory

Visitors' primary mode of transport to travel around Tory

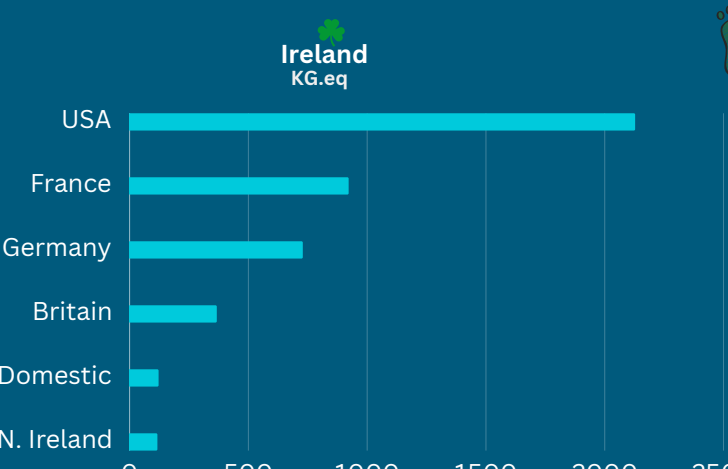
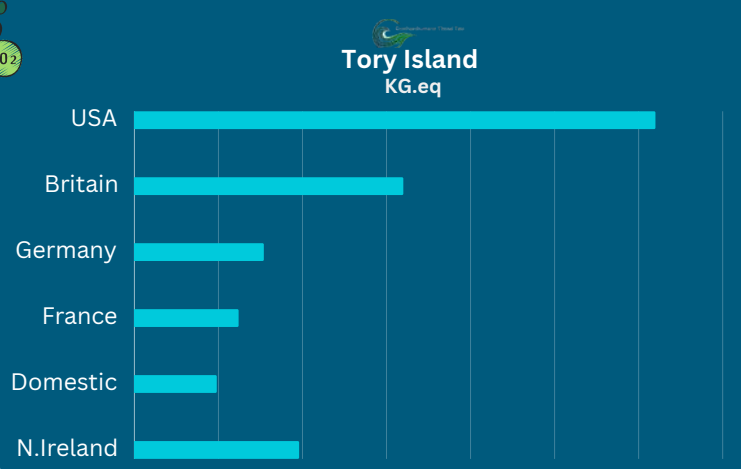


Climate Change-Measuring and Monitoring

VISITOR CARBON FOOTPRINTS

Average carbon footprint of visitor for a return trip to:

Based on Average carbon footprint and Average Length of Stay of Tourism Market:



What did our visitors say on Tory say about their experience in terms of sustainable practices?

Off-Setting Carbon 3% of visitors offset their carbon emissions generated from their visit to the destination.

Positive	
Good Information on Flora and Fauna	30%
Natural habitat is pristine	33%
A Very Sustainable Island	17%
Negative	
No free water bottle filling station.	20%
Road signage poor on the walkway	30%
Not enough recycling bins on the islands	50%

Reason for not off-setting	Percentage
Prefer not to say	56%
It was not offered to me	20%
Don't know how to do this	20%
I didn't off-set but we actively reduce our emissions	2%
I do not trust carbon off-setting providers	2%

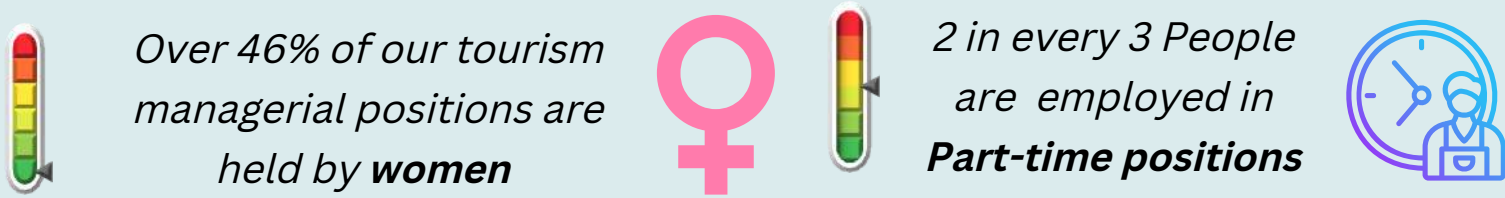
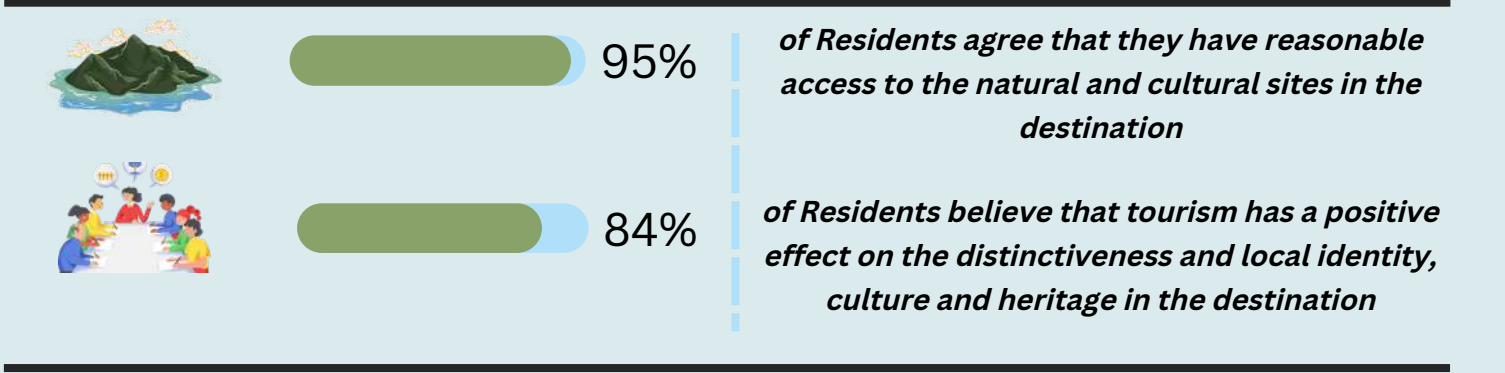


ATU and Tory Island working towards the sustainable development goals.

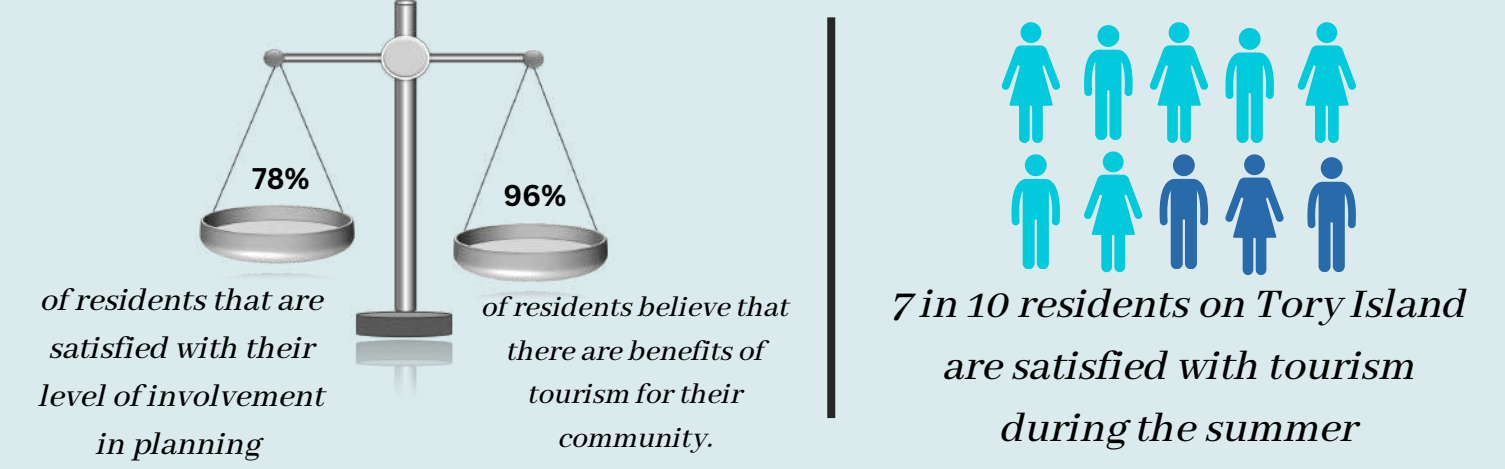
Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

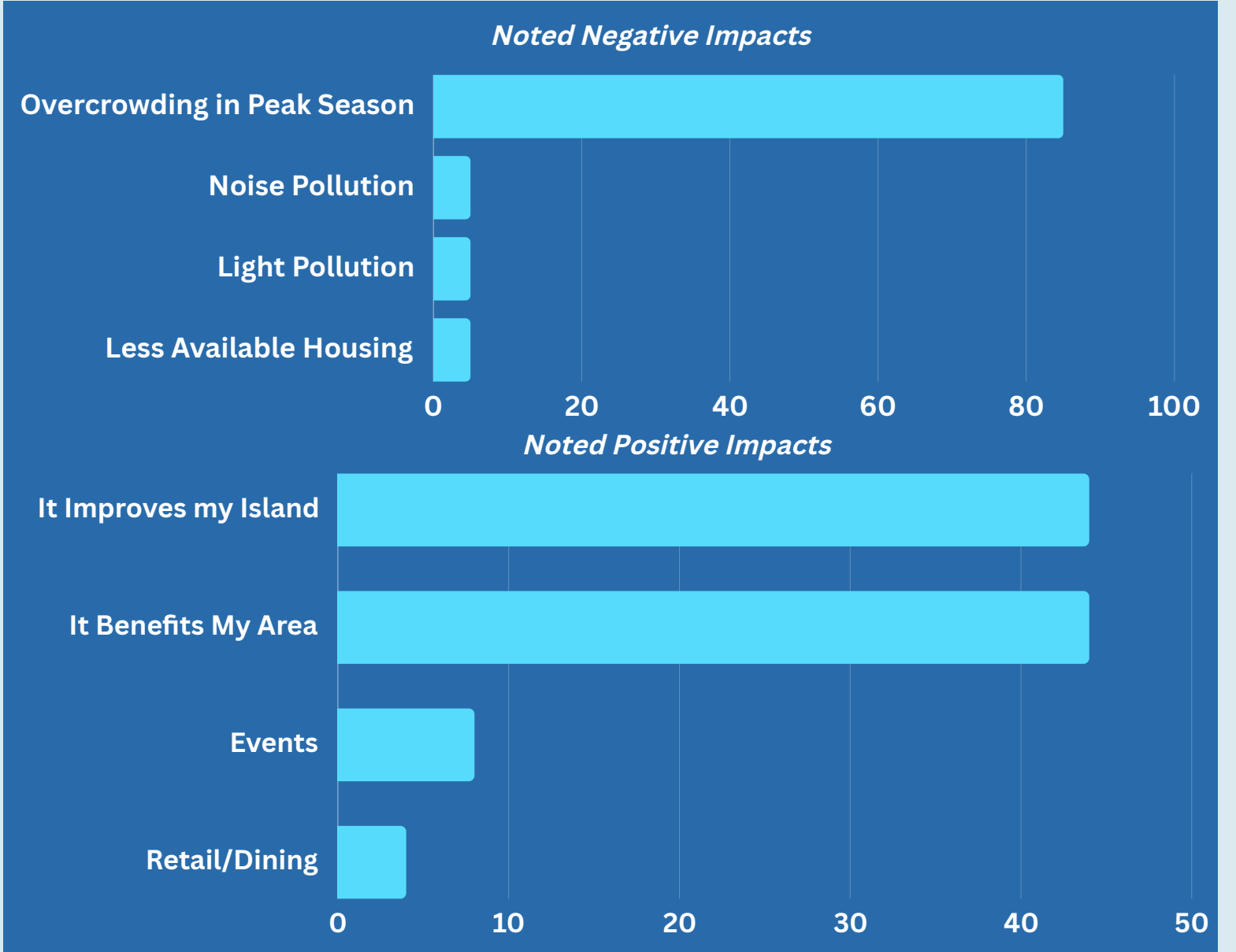
Tory Island Resident Survey



Resident Satisfaction



IMPACTS OF TOURISM ON RESIDENT DAILY LIFE



Resident Viewpoints:

Category	Percentage	Most Frequent Comments
Tourism importance for the community in terms of rural economic development	96	Tourism is essential for my area. Without it the island would be empty right now
Seasonality	93	In the summer the level of tourism is about right but in the winter it feels like the island dies.
Retention of young people	90	Tourism is so important for my family. It brings employment to the island.
Lower benefits for our community than expected footfall numbers of tourists	91	I feel a lot of tourists are walking around but I don't always see the benefit in my business

Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

Tory Island Enterprise Survey



5% is the percentage of locally produced food, drinks, goods and services sourced by the destination's tourism enterprises



20% of rooms in commercial accommodation establishments were reported to be not accessible for people with disabilities



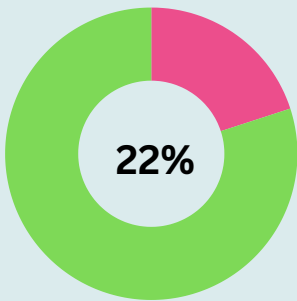
Percentage of tourism enterprises separating different types of waste



Percentage of enterprises that support local biodiversity, landscape protection or conservation and management



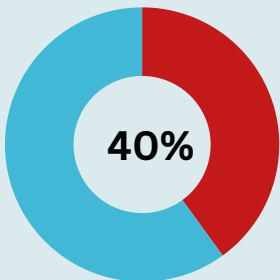
Climate Change



Percentage of tourism enterprises involved in climate change adaptation schemes such as: storm protection

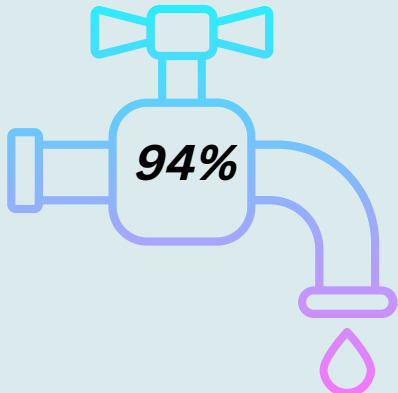


Percentage of tourism accommodation and attraction infrastructure in perceived 'vulnerable zones' - are particularly affected by storms, erosions, floods

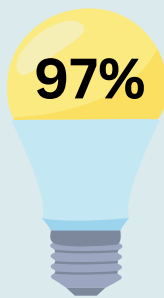


Percentage of tourism enterprises involved in climate change mitigation schemes

Water and Energy Management



of Enterprises acting to reduce water consumption



of Enterprises have taken actions to manage energy consumption

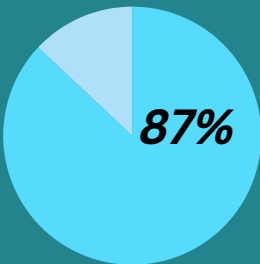
Energy use- measuring and monitoring



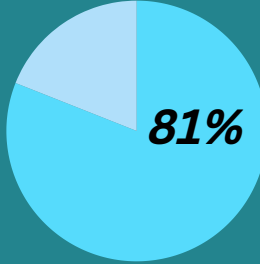
6%

of enterprises benefit from renewable energy sources (e.g., solar panels, biomass, wind turbines, etc.)

Sustainability Certification and Management Programs



of Enterprises have a single use plastic management program



of Tourism Enterprises using a voluntary certification for sustainability measures

Barriers that prevent Enterprises from transitioning to a more sustainable business:

Category	Percentage	Most Frequent Comments
Cost Restraints	96	I can't afford to transition to another energy, it is still out of reach.
Lack of Training	95	I wouldn't know where to start to make my business more sustainable
Funding	96	I am an SME and the current high upfront investment, grant and funding process doesn't really suit my business
Lack of Incentives	95	it might be good for the government to offer incentives